




VALUES



WHY ARE THEY SO IMPORTANT TO HAVE?!?



MORAL VALUE

GOOD VS. EVIL

WHAT YOU FEEL IS RIGHT FOR YOU



AESTHETIC

HOW THINGS LOOK ON THE OUTSIDE



MATERIAL

**DISPOSABLE, REALLY DO NOT NEED FOR
SURVIVAL**



INTRINSIC

WHAT IS THE ITEM WORTH TO YOU



EXTRINSIC HOW OTHERS SEE YOU



UNIVERSAL

SAME VALUE FOR ALL OR MOST PEOPLE



GROUP SPECIFIC TO A GROUP